



ALTERNATIVO DE PETRÓPOLIS

Alternativo de Petrópolis' Strategic Management Model (www.altpet.org.br)

WHO WE ARE: We are a non-profit, non-political and non-denominational educational organization, composed mainly by volunteers of varied areas, who wish to contribute to the integral growth of teens, youth and adults of our community.

MISSION: At first, provide education to the people whose budget is low, which will contribute to their emancipation, to their access to art, technology, to the undergraduate school degree and the job market.

VISION: Until the end of 2013, we wish to become reference in popular community education and professional development, through social projects developed with quality and respect to the human being and the environment.

VALUES

Social Compromise: Get appointed with the goals established by our institution and community;

Diversity: Respecting and treasuring the different genders, beliefs, races and traditions;

Dinamism: To act in creative and enthusiastic ways;

Quality: To offer efficient and effective services to the community;

Solidarity: Feeling your neighbors' needs as your own, doing everything possible to overcome it;

Group Work: Working together seeking solutions to our community's problems;

Transparencny: Having honest conduct, qaranteeing the access to true information to society.

STRATEGIC POSITION

Get a closer relationship with community's people.

AREAS

1ª) EDUCATION AND CITIZENSHIP

- Educational projects that aimed to foster citizenship and prepare the people for Technical High Scholl and Universities;

- Environmental Education projects.

2ª) PROFESSIONAL QUALIFICATION

- Projects for youth and adults aimed to help them at improving their abilities for the market job or for the community improvement processes;

3) CULTURE

- Projects turned to the community which attempt to develop their artistic and cultural skills.

INTERN ENVIRONMENT ANALYSIS

- What are our strong points and weaknesses?

EXTERN ENVIRONMENT ANALYSIS (threats and opportunities)

- Community needs. Resources: Sponsors and Partners

PROGRAM:

Education, Entrepreneurship and TI to Serve the Communities

- General and Specific Objectives

PROJECTS:

Staffs, Goals, activity schedule, budget and Indicators

IMPLEMENTATION AND EVALUATION

- Execution of the projects and Training

- Standardizing and spread out the actions of program

- Assessment, correct mistakes, celebrate results and restart the program

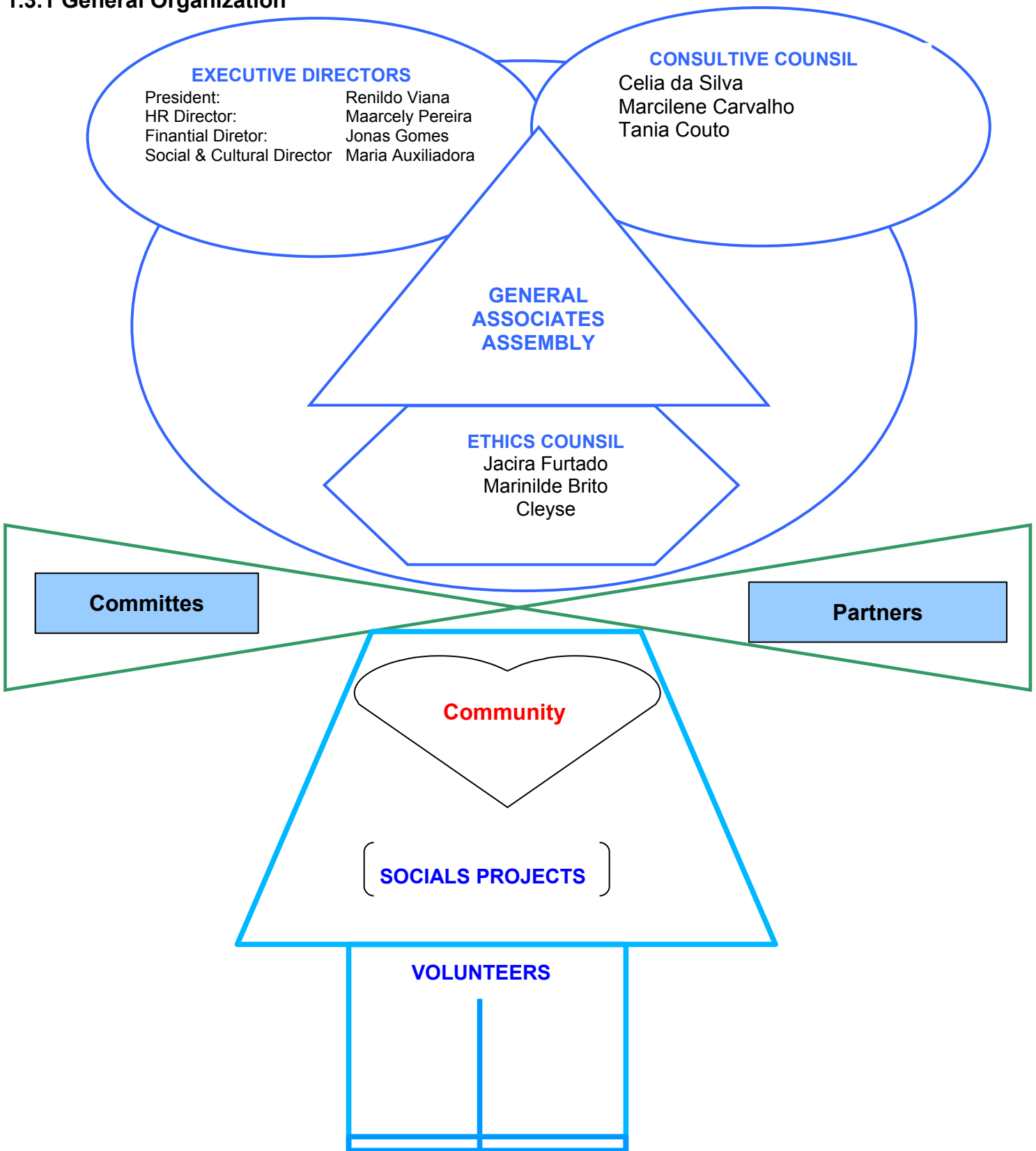
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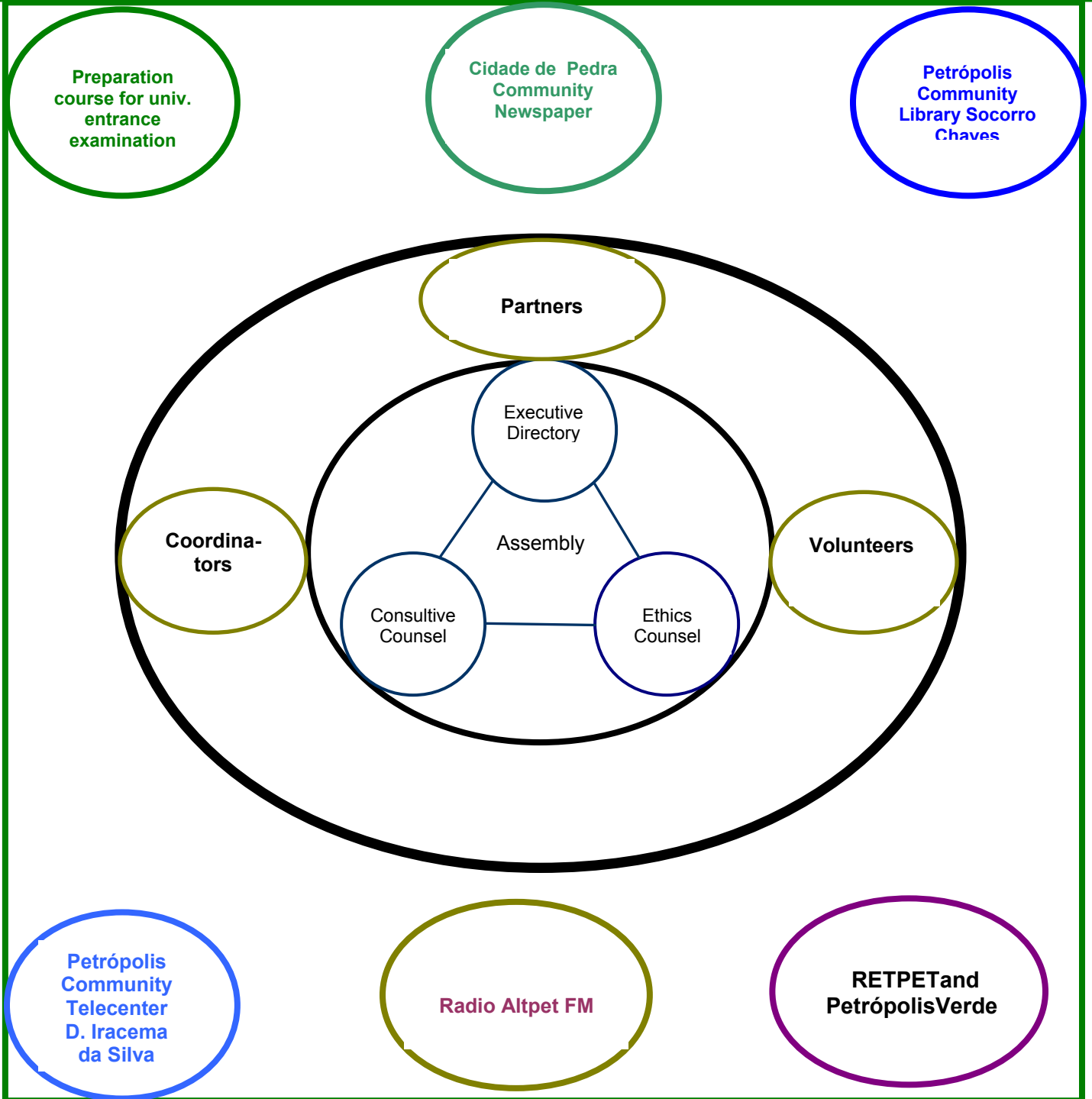
1.3 Organization

1.3.1 General Organization



1.3.2 Projects

Amazon's Alternative Technology Institute



1.3.3 OBJECTIVES AND RESULTS (IN REVIWEING PROCESS)

PROJECTS	SPECIFIC OBJECTIVES	MAIN RESULTS UNTIL 2012
Petrópolis Community Library Socorro Chaves	To stimulate the reading and the research among people who live in Petropolis and nearby;	5000 Books and 2000 persons attended
Preparation course for high technical and university entrance examination	To develop educational actions for people who earn low budget and come from public schools in order to prepare those people to the Exams required to enter in High Schools and Universities located in Amazon. To develop critical thinking and solidary among stundents in the preparation course	At least 2000 students prepared 214 approved
Cidade de Pedra Community Newspaper	To spread information about art, science , human rights, education, entertainment, healthy leisure activities, environment, enterprizing, and volunteer work, in order to stimulate the reading and contribute to the community's intelectual and solidary growth.	18 editions published 10000 readers
Petrópolis Community Telecenter D. Iracema da Silva Solidary Entreprize Course Radio Altpet FM radio.altpet.org.br REDEPET Petropolis Verde Amazon's Alternative Technology Institute Headquarter	To give technical support to the projects and actions of the third sector which are developed in Petropolis; To promote digital and social inclusion of the community through computer courses and diffusion of CIT's (communication and information technologies) To realize short time courses to the community's leaders and vollunteers about the following subjects: Strategic Planning, Elaboration of Social Projects, Leadership, Fund Raising, etc; To educate, inform and entertain people through web radio technology To promote qualification courses (English, Japanese, Spanish, Entrepreneurship, Graphic Design, Development of Web Site, etc) in order to prepare low income persons to the market job and also prepare them to work in network local and international style To promote environmental education actions such as speeches, games, recycling and plantation of trees To acquire a building in order to foster the institute projects and also to prepare the institute to become a popular University.	423 people attended 523 people attended 8000 listeners per month 600 directly attended 600 trees planted 900 persons attended US\$ 300,000 under champaing

MAIN PARTNERS:

AIESEC-MANAUS, BANCO DO BRASIL, FUNDAÇÃO BANCO DO BRASIL, INTER-AMERICAN FOUNDATION, SENAC-AM, SESI-AM, CETAM DO GOVERNO DO ESTADO DO AMAZONAS, UNIVERSIDADE FEDERAL DO AMAZONAS, IGREJA DE SÃO PEDRO, NETFLASH, ESCOLA TIRADENTES E ESCOLA VICENTE DE PAULA, MINISTÉRIO DA CULTURA, MINISTÉRIO DAS COMUNICAÇÕES, JICA, USA EMBASSY.

AWARDS

Premio (Award) Incentivo From Brazilfoundation 2006
Premio Machado De Assis From Ministério da Cultura In 2008
Premio Do Conselho Estadual De Educação em 2011
Premio Valores Do Brasil Do Banco Do Brasil em 2012

INTERNATIONAL EXCHANGE

WITH AIESEC MANAUS (3 Students from Abroad -Japan, Germain and Colombia) developed projects in Manaus
WITH JAPANESE INTERNATIONAL COOPERATION AGENCY – October and November 2007 – In Japan *
WITH USA EMBASSY – April to May 2013 – IN USA *

* International Exchanging with NGO leaders.